



## REPUBLIC OF NAMIBIA

### MINISTRY OF INDUSTRIALISATION, TRADE AND SME DEVELOPMENT

#### The 3<sup>rd</sup> SADC Industrialisation Week (SIW) and Summit

The 3<sup>rd</sup> SADC Industrialisation Week this year was celebrated under the theme: ***“Promoting Infrastructure and Youth Empowerment for Sustainable Development”***. This event preceded the 38th SADC Summit of Heads of State and Government, where Namibia took up Chair of SADC to provide leadership and policy direction to SADC and its institutions. The Industrialisation week was held from 29 July 2018 to Wednesday 1 August 2018 - provided a platform for disseminating information on the SADC Industrialization Strategy and Roadmap. Also provided information on decisions taken on Political and Security situation among member states, African Union Institutional Reforms and Solidarity as discussed at the 37th SADC Summit of Heads of State and Government in August 2017 in Pretoria, South Africa.



Monday, 30 July 2018 to Wednesday, 1 August 2018  
Safari Court Hotel and Conference Centre - Windhoek, Namibia



3<sup>RD</sup> ANNUAL SADC INDUSTRIALISATION WEEK

PROMOTING INFRASTRUCTURE AND YOUTH EMPOWERMENT FOR SUSTAINABLE DEVELOPMENT

**3rd Annual SADC Industrialisation Week 2018 - Windhoek, Namibia**

INDUSTRIALISATION WEEK AND SADC SUMMIT 2018

Furthermore, the event served as a platform for intensifying engagement and development of partnerships among policy makers, private sector, academia, researchers and other key stakeholders to promote the SADC Industrialization Strategy at national and regional levels.

SADC Industrialisation Week was a precursor to the SADC Summit in August 2018 as a platform between the private and public sectors to engage on aspects relating to our regional industrialisation efforts. We had about 400 delegates confirmed and registered whilst an additional 140 were exhibitors.

Alongside the SADC Industrialisation week was the side exhibition, that was well organised to promote business/ trade and investment in the country and SADC region at large. Among many reasons to celebrate this event, was the platform created for SMEs to exhibit products and services. In recognizing the critical role of Small and Medium – sized Enterprises in the socio-economic development and economic diversification of the country.

As we are all aware, such platforms, enable organized companies operating in various industries to display their latest products and services as well as learning the activities of others businesses, examine market trends and identify business opportunities. It is worth noting that, exhibitions are very important events that bring producers and suppliers of goods and services as well as potential customers together to provide the necessary exposure and opportunities for sales and business linkages.

### **SADC Summit**

Namibia successfully hosted the recent ended - 38<sup>th</sup> Southern Africa Development Community (SADC) Summit of Heads of State and Government from August 9<sup>th</sup> to 18<sup>th</sup>, 2018 in Windhoek at the Safari Court Hotel and Conference Centre under the theme ***“Promoting Infrastructure Development and Youth Empowerment for Sustainable Development”***.



**SADC Summit Logo (2018, Windhoek)**

In the past, Namibia had been performing the function of Deputy Chairperson of SADC and at the 38<sup>th</sup> SADC summit saw the ***change in guard*** – Namibia subsequently took charge of the roles and responsibilities of the Chairperson of the vibrant region of SADC. This achievement for Namibia conferred His Excellency Dr Hage Geingob, President of the Republic of Namibia as the substantive Chairperson of SADC. Namibia will embrace and inject impetus into economic growth and eventually enable Government and the private sector to address various challenges head-on during the next 2 years steering the SADC organ as chair.

***Compiled by: Corporate Communication  
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