



REPUBLIC OF NAMIBIA
MINISTRY OF INDUSTRIALISATION, TRADE AND SME DEVELOPMENT

27 July 2018

Namibia through MITSMED will host the forthcoming SADC Industrialisation Week from 30 July 2018. The SADC Industrialisation Week is a precursor to the SADC Summit in August 2018 as a platform between the private and public sectors to engage on aspects relating to our regional industrialisation efforts.

 **38th SADC Summit**
9 - 18 AUGUST 2018 WINDHOEK, NAMIBIA 

THEME: Promoting Infrastructure Development And Youth Empowerment For Sustainable Development

THÈME: Promouvoir le développement des infrastructures et l'autonomisation des jeunes en vue du développement durable

LEMA: Promovendo o desenvolvimento de infra-estruturas e o potenciamento da juventude em prol do desenvolvimento sustentável

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SADC Summit Logo (2018, Windhoek)

The 3rd SADC Industrialisation Week this year is celebrated under the theme:
“Promoting Infrastructure and Youth Empowerment for Sustainable

Development". This event precedes the 38th SADC Summit of Heads of State and Government, where Namibia will take up Chair of SADC to provide leadership and policy direction to SADC and its institutions. The Industrialisation week that began yesterday 29 July 2018, officially opened today and ends on Wednesday 1 August 2018 - will provide a platform for disseminating information on the SADC Industrialization Strategy and Roadmap. It will also provide information on decisions taken on Political and Security situation among member states, African Union Institutional Reforms and Solidarity as discussed at the 37th SADC Summit of Heads of State and Government in August 2017 in Pretoria, South Africa.

The event will also act as a platform for intensifying the engagement and development of partnerships among policy makers, private sector, academia, researchers and other key stakeholders to promote the SADC Industrialization Strategy at national and regional levels.

Alongside the SADC Industrialisation week is the side exhibition, that is well organised to promote business/ trade and investment in the country and SADC region at large. Among many reasons to celebrate this event, is the platform created for SMEs to exhibit products and services. In recognizing the critical role of Small and Medium – sized Enterprises in the socio-economic development and economic diversification of the country.

As we are all aware, a platform such as this, enables organized companies operating in a various industries to display their latest products and services as well as learning the activities of others businesses, examine market trends and identify business opportunities. It is worth noting that, exhibitions are very important events that bring producers and suppliers of goods and services as well as potential customers together to provide the necessary exposure and opportunities for sales and business linkages.

Compiled by: Corporate Communication